SELECTUSA

Foreign Direct Investment (FDI): BRAZIL

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#5

Fifth fastest-growing source of FDI in the United States in 2019

(by UBO)

Contact US

Write: SelectUSA@trade.gov
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Supporting U.S. Jobs

85,400

Number of U.S. workers employed by U.S. affiliates of majority Brazilian-owned firms in 2017.

Investing in Innovative R&D

$17.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Brazilian-owned firms in 2017.

Expanding U.S. Exports

$4.4 billion

Value of U.S. goods exports by majority Brazilian-owned firms operating in the United States in 2017.

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

Brazilian FDI in the USA *(in USD millions)*

	2015	2016	2017	2018	2019
Position (UBO)	$43,662	$31,266	$48,482	$45,010	**$45,273**
Flow	-$750	-$1,694	-$80	$1,666	**$2,210**

U.S. FDI in Brazil *(in USD millions)*

	2015	2016	2017	2018	2019
Position	$56,847	$67,922	$77,486	$79,032	**$81,731**
Flow	$448	$3,336	$2,351	-$421	**$1,594**

TOP 6 INDUSTRY SECTORS

By # of announced Brazilian FDI projects in the USA

#1 Software & IT Services
#2 Financial Services
#3 Food & Beverages
#4 Chemicals
#5 Metals
#6 Plastics

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020