

Foreign Direct Investment (FDI): ITALY

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$43.7 Billion

Total 2019 stock of FDI from
Italy
to the United States

(by UBO)

Contact US

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Supporting U.S. Jobs

93,700

Number of U.S. workers employed by U.S. affiliates of majority Italian-owned firms in 2018.



Investing in Innovative R&D

\$223.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Italian-owned firms in 2018.



Expanding U.S. Exports

\$2.3 billion

Value of U.S. goods exports by majority Italian-owned firms operating in the United States in 2018.

Sources: Bureau of Economic Analysis (latest available as of November 19, 2020), fDi Markets (data from October 2010 - September 2020)

Italian FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
Position (UBO)	\$34,425	\$34,583	\$35,762	\$38,625	\$43,660
Flow	\$6,924	\$737	\$247	\$1,526	\$1,012

U.S. FDI in Italy (in USD millions)

	2015	2016	2017	2018	2019
Position	\$30,869	\$30,573	\$27,617	\$33,080	\$34,900
Flow	\$800	\$298	\$388	\$7,138	\$411

TOP 6 INDUSTRY SECTORS

By # of announced Italian FDI projects in the USA

- #1 Industrial Equipment
- #2 Auto Components
- #3 Renewable Energy
- #4 Metals
- #5 Food & Beverages
- #6 Software & IT Services

TERMINOLOGY - **UBO**: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. **Flow**: FDI coming into a country over a period of time.

Last Updated November 2020