



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

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Foreign Direct Investment (FDI):

FRANCE

#5

Fifth largest source of FDI in the United States in 2015 (by UBO)



Supporting
U.S. Jobs

574,300

Number of U.S. workers employed by U.S. affiliates of French-owned firms in 2014.



Investing in
Innovative R&D

\$6.7 billion

Value of research and development (R&D) spending by U.S. affiliates of French-owned firms in 2014.



Expanding
U.S. Exports

\$22.7 billion

Total contribution to U.S. goods exports by French-owned firms operating in the United States in 2014.

French FDI in the USA (in USD millions)

	2011	2012	2013	2014	2015
Position (UBO)	\$208,736	\$226,658	\$214,149	\$226,160	\$251,375
Flow	\$795	\$25,433	\$-7,021	\$11,153	\$21,839

U.S. FDI in France (in USD millions)

	2011	2012	2013	2014	2015
Position (UBO)	\$76,283	\$75,185	\$78,667	\$78,421	\$78,282
Flow	\$1,615	\$-470	\$1,446	\$877	\$5,414

Source: Bureau of Economic Analysis (latest available as of September 12, 2016)

TOP 6 INDUSTRY SECTORS

by # of announced French FDI projects in the USA

- #1 Software & IT Services
- #3 Financial Services
- #5 Auto Components
- #2 Business Services
- #4 Chemicals
- #6 Communications

Source: fDi Markets (data from July 2007 - June 2016)