What is SelectUSA?
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Supporting U.S. Jobs
726,900
Number of U.S. workers employed by U.S. affiliates of majority Canadian-owned firms in 2017.

Investing in Innovative R&D
$1.0 billion
Value of research and development (R&D) spending by U.S. affiliates of majority Canadian-owned firms in 2017.

Expanding U.S. Exports
$15.0 billion

Canadian FDI in the USA (in USD millions)

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U.S. FDI in Canada (in USD millions)

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TOP 6 INDUSTRY SECTORS

1. Software & IT Services
2. Financial Services
3. Business Services
4. Industrial Equipment
5. Real Estate
6. Textiles

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated December 2019