

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

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Foreign Direct Investment (FDI):

COLOMBIA

#8 Eighth fastest-growing source of FDI in the United States in 2015 (by UBO)



Supporting
U.S. Jobs

4,600

Number of U.S. workers employed by U.S. affiliates of Colombian-owned firms in 2014.



Investing in
Innovative R&D

\$70 million

Value of research and development (R&D) spending by U.S. affiliates of South and Central American firms in 2014.*



Expanding
U.S. Exports

\$8 million

Total contribution to U.S. goods exports by Colombian-owned firms operating in the United States in 2014.

Colombian FDI in the USA (in USD millions)

	2011	2012	2013	2014	2015
Position (UBO)	\$1,846	\$1,972	\$2,210	\$2,151	\$2,468
Flow	\$524	\$-88	\$-114	\$-228	\$158

U.S. FDI in Colombia (in USD millions)

	2011	2012	2013	2014	2015
Position (UBO)	\$6,236	\$7,251	\$7,523	\$7,102	\$6,157
Flow	\$486	\$1,506	\$792	\$617	\$454

Source: Bureau of Economic Analysis (latest available as of September 12, 2016)

* The market-specific number has been suppressed to avoid disclosure of individual companies' data

TOP 6 INDUSTRY SECTORS

by # of announced Colombian FDI projects in the USA

- | | | |
|----------------------------------|--------------------------|-------------------------------------|
| #1 Software & IT Services | #3 Transportation | #5 Business Services |
| #2 Plastics | #4 Food & Tobacco | #6 Coal, Oil and Natural Gas |

Source: fDi Markets (data from July 2007 - June 2016)