SELECT USA

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: *Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.*

Position/Stock: *Snapshot of cumulative FDI taken at year end.*

Flow: *FDI coming into a country over a period of time.*

Reach out to us

write info@selectusa.gov
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Foreign Direct Investment (FDI):

ITALY

$47.0B Total stock of FDI from Italy in the United States in 2015 *(by UBO)*

Supporting U.S. Jobs

126,500

Number of U.S. workers employed by U.S. affiliates of majority Italian-owned firms in 2014.

Investing in Innovative R&D

$42.1 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2014.*

Expanding U.S. Exports

$227.8 billion

Total contribution to U.S. goods exports by majority European-owned firms operating in the United States in 2014.*

Italian FDI in the USA *(in USD millions)*

	2011	2012	2013	2014	2015
Position (UBO)	$30,404	$34,422	$31,439	$32,297	**$47,049**
Flow	$3,334	$1,794	$1,887	$4,324	**$7,277**

U.S. FDI in Italy *(in USD millions)*

	2011	2012	2013	2014	2015
Position	$26,896	$27,317	$25,829	$24,328	**$22,499**
Flow	$2,447	$1,549	$69	$1,720	**$348**

Source: Bureau of Economic Analysis (latest available as of September 13, 2016)
** The market-specific number has been suppressed to avoid disclosure of individual companies' data*

TOP 6 INDUSTRY SECTORS

by # of announced Italian FDI projects in the USA

#1 Industrial Machinery
#2 Auto Components
#3 Metals
#4 Consumer Products
#5 Software & IT Services
#6 Alternative Energy

Source: fDi Markets (data from July 2007 – June 2016)