SELECT USA

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: *Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.*

Position/Stock: *Snapshot of cumulative FDI taken at year end.*

Flow: *FDI coming into a country over a period of time.*

Reach out to us

write info@selectusa.gov
tweet @SelectUSA

www.SelectUSA.gov

Foreign Direct Investment (FDI):

NEW ZEALAND

$837M Total stock of FDI from New Zealand in the United States in 2015 *(by UBO)*

Supporting U.S. Jobs

25,000 – 49,999

Number of U.S. workers employed by U.S. affiliates of majority New Zealand-owned firms in 2014.*

Investing in Innovative R&D

$10.5 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Asian and Pacific-owned firms in 2014.*

Expanding U.S. Exports

$944 million

Total contribution to U.S. goods exports by majority New Zealand-owned firms operating in the United States in 2014.

New Zealand FDI in the USA *(in USD millions)*

	2011	2012	2013	2014	2015
Position (UBO)	$1,854	$1,209	$1,758	$1,209	**$837**
Flow	$1,325	-$475	-$21	$65	**-$173**

U.S. FDI in New Zealand *(in USD millions)*

	2011	2012	2013	2014	2015
Position	$7,930	$8,476	$7,414	$7,563	**$7,176**
Flow	$599	$613	-$595	-$526	**$53**

Source: Bureau of Economic Analysis (latest available as of September 12, 2016)
** The market-specific number has been suppressed to avoid disclosure of individual companies' data*

TOP 5 INDUSTRY SECTORS

by # of announced FDI projects in the USA from New Zealand

#1 Software & IT Services
#2 Plastics
#3 Communications
#4 Industrial Machinery
#5 Transportation
#6 Auto Components

Source: fDi Markets (data from July 2007 – June 2016)