



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

Reach out to us

write info@selectusa.gov
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www.SelectUSA.gov

Foreign Direct Investment (FDI): SOUTH AFRICA

\$1.7B

Total stock of FDI from South Africa in the United States in 2015 (by UBO)



Supporting
U.S. Jobs

4,300

Number of U.S. workers employed by U.S. affiliates of South African-owned firms in 2014.



Investing in
Innovative R&D

\$20 million

Value of research and development (R&D) spending by U.S. affiliates of South African-owned firms in 2014.



Expanding
U.S. Exports

\$1.1 billion

Total contribution to U.S. goods exports by South African firms operating in the United States in 2014.

South African FDI in the USA (in USD millions)

	2011	2012	2013	2014	2015
Position (UBO)	\$2,874	\$2,591	\$2,476	\$2,243	\$1,651
Flow	\$261	\$-147	\$234	\$107	\$573

U.S. FDI in South Africa (in USD millions)

	2011	2012	2013	2014	2015
Position	\$5,870	\$5,471	\$6,457	\$6,144	\$5,604
Flow	\$639	\$332	\$521	\$27	\$-182

Source: Bureau of Economic Analysis (latest available as of September 12, 2016)

* The market-specific number has been suppressed to avoid disclosure of individual companies' data

TOP 6 INDUSTRY SECTORS

by # of announced South African FDI projects in the USA

- #1 Software & IT Services
- #3 Communications
- #5 Coal, Oil, & Gas
- #2 Chemicals
- #4 Metals
- #6 Financial Services

Source: fDi Markets (data from July 2007 – June 2016)