

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

Reach out to us

write info@selectusa.gov
tweet [@SelectUSA](https://twitter.com/SelectUSA)

www.SelectUSA.gov

Foreign Direct Investment (FDI): SWITZERLAND

#7

Seventh largest source of FDI in the United States in 2015 (by UBO)



Supporting
U.S. Jobs

460,500

Number of U.S. workers employed by U.S. affiliates of majority Swiss-owned firms in 2014.



Investing in
Innovative R&D

\$10.6 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Swiss-owned firms in 2014.



Expanding
U.S. Exports

\$20.5 billion

Total contribution to U.S. goods exports by majority Swiss-owned firms operating in the United States in 2014.

Swiss FDI in the USA (in USD millions)

	2011	2012	2013	2014	2015
Position (UBO)	\$129,742	\$120,283	\$140,533	\$141,486	\$143,534
Flow	\$19,894	\$16,110	\$18,420	\$29,672	\$11,419

U.S. FDI in Switzerland (in USD millions)

	2011	2012	2013	2014	2015
Position	\$107,341	\$122,417	\$128,490	\$141,371	\$155,221
Flow	\$7,439	\$12,091	\$8,641	\$17,845	\$14,726

Source: Bureau of Economic Analysis (latest available as of September 14, 2016)

TOP 6 INDUSTRY SECTORS

by # of announced Swiss FDI projects in the USA

- | | | |
|-------------------------|---------------------------|----------------------|
| #1 Financial Services | #3 Food & Tobacco | #5 Business Services |
| #2 Industrial Machinery | #4 Software & IT Services | #6 Pharmaceuticals |