



Deutsche Messe

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24 – 28 April 2017 • Hannover • Germany

U.S. Investment Pavilion

In partnership with



Showcase your organization with our service packages!

Don't miss out on this unique opportunity! With our attractive modules, you can create an impact at the HANNOVER MESSE. Individually tailored display space provides a high-quality showcase for your organization.

U.S. Investment Pavilion Packages	Gold	Silver	Bronze
Trade Fair Booth and Services			
Display space within the Pavilion, incl. booth construction	18 m ²	12 m ²	9 m ²
Daily booth cleaning, stand security (night)	✓	✓	✓
Use of the exclusive catering area including drinks and snack service	✓	✓	✓
Exhibitor passes	5	4	2
Registration of co-exhibitors (€ 335 marketing fee per co-exhibitor)	✓	✓	✓
Exhibitor passes per co-exhibitor	2	2	2
PR and Marketing Services			
Invitation to Opening Ceremony of HANNOVER MESSE for up to five members of the management board	✓	✓	✓
Unlimited number of tickets for visitors – registration required	✓	✓	✓
Visitor data – ticket registration & usage data	✓	✓	✓
Internet presence at hannovermesse.de – detailed company profile – 5 product descriptions, each categorized in up to 4 product groups, incl. free editorial service – unlimited number of additional product descriptions if entries are self-administered online	✓	✓	✓
Electronic Visitor Information System (EBi)	✓	✓	✓
Market research (visitor behavior)	✓	✓	✓
Visitor recruitment (campaign advice)	✓	✓	✓
Right to use the event logo. "HANNOVER MESSE" logo may be used in your own media to advertise your trade fair participation until 31.8.2017	✓	✓	✓
Entry of contact data in the Global Business & Markets 2017 catalogue/magazine. Deadline for entries: 31.1.2017	✓	✓	✓
Inclusion of a brief profile in Global Business & Markets 2017 catalogue/magazine (max. 500 characters, plus logo and contact data). Deadline for inclusion: 31.1.2017	✓	✓	
Cost	€ 20,700	€ 13,800	€ 10,350

Due to tax regulations, US companies do not have to pay value added tax.



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